

Key Information Document – CFD on an ETF

Purpose

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

Product

Product Name Contract for difference ("CFD") on an ETF.

Product manufacturer, principal distributor, marketing and custody entity and calculation entity Prior Capital CY Ltd (former PriorFX Ltd) (hereinafter the "Company"), authorised and regulated by the Cyprus Securities and Exchange Commission in Cyprus (License Number: CIF221/13).

Further information You can find more information about the Company and our products available at Company's [website](#). You can contact us using the details on our website or by sending an email to support@priorcapital.eu. This document was last updated on 22 May 2019.

Alert

You are about to purchase a product that is not simple and may be difficult to understand.



What is this product?

Type

This document relates to products known as 'contracts for difference', which are also known as **CFDs**. A CFD allows you to obtain an indirect exposure to an underlying asset such as a security, commodity or index. This means you will never own the underlying asset, but you will make gains or suffer losses as a result of price movements in the underlying asset to which you have the indirect exposure.

This document provides key information on CFDs where the underlying investment that you choose is an Exchange Traded Fund such as SPY or EEM. An ETF derivative is an Exchange Traded Fund as the underlying asset. You can visit Company [website](#) for information on the underlying assets available to you.

Objectives

The objective of trading CFDs is to speculate on price movements (generally over the short term) in an underlying asset by obtaining an indirect exposure to the underlying asset. Your return depends on movements in the price of the underlying asset and the size of your stake. For example, if you believe the value of an ETF is going to increase, you would buy a number of CFDs (this is also known as "going long"), with the intention to later sell them when they are at a higher value. The difference between the price at which you buy and the price at which you subsequently sell equates to your profit, minus any relevant costs (detailed below). If you think the value of an ETF is going to decrease, you would sell a number of CFDs (this is also known as "going short") at a specific value, expecting to later buy them back at a lower price than you previously agreed to sell them for, resulting in us paying you the difference, minus any relevant costs (detailed below). However, in either circumstance if the ETF moves in the opposite direction and your position is closed, either by you or as a result of a margin call (detailed below), you would owe us the amount of any loss you have incurred together with any costs.

To open a position and to protect us against any losses you incur, you are required to deposit a percentage of the total value of the contract in your account. This is referred to as the margin requirement (see further below). Trading on margin can enhance any losses or gains you make.

Intended Retail Investor

Trading these products will not be appropriate for everyone. We would normally expect these products to be used by persons who:

- (i) have a high-risk tolerance;
- (ii) are trading with money they can afford to lose;
- (iii) have experience with, and are comfortable trading on, financial markets and, separately, understand the impact of and risks associated with margin trading; and
- (iv) want to generally gain short term exposures to financial instruments/markets and have a diversified investment and savings portfolio.

Term

CFDs have no maturity date or minimum holding period. You decide when to open and close your positions.

We may close your position without seeking your prior consent if you do not maintain sufficient margin in your account, but we are under no obligation to do this. More information about when we can close your position is set out below.

What are the risks and what could I get in return?

Risk Indicator



The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because we are not able to pay you. We have classified this product as 7 out of 7, which is the highest risk class. This rates the potential losses from future performance of the product at a very high level.

In some circumstances you may be required to make further payments to pay for losses. The total loss you may incur may significantly exceed the amount invested. Your losses can materialise quickly due to the use of margin (see further below).

CFD trading requires you to maintain a certain level of funds in your account to keep your positions open. This is called margin. You will be able to open a position by depositing only a small percentage of the notional value of the position, creating a leveraged position. Leverage can significantly magnify your gains and losses. If the funds in your account are no longer sufficient to keep your position open, you will be required to make up this shortfall. This is a margin call. If you do not meet your margin call, we may close your position (immediately and without notice) and you will realise any losses. You could, therefore, lose more than your entire investment.

Our CFDs are not listed on any exchange, and the prices and other conditions are set by us in accordance with our best execution policy. The contract can be closed only with us, and are not transferable to any other provider. If you have multiple positions with us, your risk may be cumulative and not limited to one position.

The tax regime of the country in which you are domiciled may impact your return.

Be aware of currency risk. It is possible to buy or sell CFDs in a currency which is different to the base currency of your account. The final return you may get depends on the exchange rate between the two currencies. This risk is not considered in the indicator shown above.

This product does not include any protection from future market performance so you could lose some or all of your investment. If we are not able to pay you what is owed, you could lose your entire investment. However, you may benefit from a consumer protection scheme (see the section 'what happens if the company is unable to pay out'). The indicator shown above does not consider this protection.

Performance Scenarios

This key information document is not specific to a particular product. It applies to a CFD on ETF. However, each CFD you enter into with us is specific to you and your choices. You will be responsible for choosing the underlying asset; when you open and close your position; the size of your position and your margin; and whether to use any risk mitigation features we offer (such as stop loss orders), for example:

CFD ETF							
EDZ Held Intraday							
Opening Price	P	45.9					
Trade Size	TS	7 contracts (0.07 lot)					
Margin %	M	3% (Leverage 1:3)					
Margin Requirement (\$)	MR = P * TS * M	\$96.39					
LONG	Closing Price	Price Change	Profit / Loss	SHORT	Closing Price	Price Change	Profit / Loss
Performance Scenario				Performance Scenario			
Favourable	53	15.47 %	\$49.7	Favourable	40	12.85%	\$41.3
Moderate	48	4.57%	\$14.7	Moderate	43	6.3 %	\$20.3
Unfavourable	43	-6.3%	(\$20.3)	Unfavourable	48	-4.57%	(\$14.7)
Stress	40	-12.85%	(\$41.3)	Stress	53	-15.47%	(\$49.7)

The stress scenario above shows how small price movements can rapidly lead to losses and in this circumstance, will result in a forced close out of your position. In this stress scenario you may owe us additional money for your trading losses and lose more than your investment. This does not take into account a situation where we are unable to pay you. The scenarios shown illustrate how your investment could perform. You can compare them with the scenarios of other products. The scenarios presented are an estimate of future performance and are not exact indicators. What you get will vary depending on how the market performs and how long you keep the investment.

The figures shown include all the costs of the product itself. The figures do not take into account your personal tax situation, which may also affect how much you get back. This performance scenario assumes you only have one position open and does not take into account the negative or positive cumulative balance you may have if you have multiple open positions with us.

What happens if the Company is unable to pay out?

If the Company is unable to meet its financial obligations to you, this could cause you to lose the value of any CFDs you have with the Company. The Company segregates your funds from its own money in accordance with the CySEC client asset segregation rules. Should segregation fail, your investment is covered by the Investors Compensation Fund ("ICF") which covers either the 90% of the cumulative covered claims of the covered investor, or the amount of €20.000, whichever is lower, per person, per firm. For further details refer to CySEC's website at: <https://www.cysec.gov.cy/en-GB/complaints/tae/information/>.

What are the costs?

This table shows the different types of costs involved when you trade CFD products

One-off costs	Spread	All our platforms	Spread is the difference, usually indicated in pips, between the Bid and Ask price. The Spreads values vary for different accounts as well as depend on the instrument traded. The spread is floating; therefore, it may increase depending on the market conditions. Spread is a cost present both at entering and exiting a trade, and it applies to all the accounts. All the minimum and typical spreads for each CFD are reflected at the Company's website .
	Commission	All our platforms, if applicable	This is a commission charged when you buy and sell a CFD based on underlying asset.
Ongoing costs	Financing cost (swap)	All our platforms	Swap is the fee for keeping the position opened over the night. The swap can be positive or negative depending on the instrument. Swap values can be calculated on the website .
Other Costs	Performance fee	All our platforms, if applicable	Performance fee for Portfolio Managed accounts charged only for positive return.

The costs will vary depending on the underlying investment options you choose.

How long should I hold it, and can I take money out early?

This product generally has no fixed term and will expire when you choose to exit the product or in the event you do not have available margin. CFDs are intended for short term trading, in some cases intraday and are generally not suitable for long term investments. There is no recommended holding period, no cancellation period and therefore no cancellation fees. You can open and close a CFD at any time during market hours.

How can I complain?

If you are dissatisfied with any aspect of the service provided to you by our Company, you may submit a complaint via the standard "Client Complaints Form" which is attached as [Appendix](#) to our [Complaints Handling Policy](#), which can be downloaded from our website, and submitted through the following dedicated complaint submission channels:

- ✓ By E-mail: complaints@priorcapital.eu
- ✓ By Post: 196 Arch. Makarios III Ave., Ariel Corner, 3030 Limassol, Cyprus

If you are not satisfied with Company's final decision, you may escalate your complaint to the Financial Ombudsman Service, by submitting your complaint at: complaints@financialombudsman.gov.cy

Other relevant information

In accordance with the provisions of the applicable regulatory framework, a list of important information / documents is available to you in the following [link](#).

This Key Information Document does not contain all information relating to the product. You should ensure that you are familiar with all the information / documentation presented on our website, prior to be engaged in CFD trading with our Company. For any enquiries you may have, including additional information and/or documentation, such information / documentation can be provided upon your request – please contact our customers support center at: support@priorcapital.eu.